

## INFORMATIVE TO THE TREATMENT OF THE PERSONAL DATA

The personal data of the consumer are used by CEREDI S.R.L. S.r.l., as titular for the treatment according to the principles of protection of the personal data established by the Rule GDPR 2016/679.

### FORMALITY IS FINALITY OF THE TREATMENT

1. We inform that the data will be treated with the support of the followings:

- Mixed - electronics and papery

with the following finalities:

- Fulfillment of obligations of law connected to commercial relationships
- Fulfillment of fiscal or bookkeeping obligations
- Elaboration, press, mailing of the invoices
- Disbursement of the produced service
- Management of the suppliers (contracts, orders, arrivals, invoices)
- Management of the contentious (contracts, orders, arrivals, invoices)
- The customers management (contracts, orders, consignments and invoices).

Made explicit denial excepted from the party, the data of the consumer they will be also essays for the following finalities:

- dispatch of proposals and commercial communications to mean posts electronics or SMS or fax,

aside both of CEREDI S.R.L. S.r.l. and of its partners:

STUDIO LAVORO DI RUSTIGNOLI, p.iva 04228160406, in the person of Mrs. RUSTIGNOLI CINZIA;

MARCHI RAG. GIUSEPPE, P.iva 00471230409, in the person of MARCHI RAG. GIUSEPPE;

STUDIO ELABORAZIONE DATI SRL, P.iva 01970530406;

AVV. LISA ROSSI, P.iva 03581770405, in the person of Mrs.ROSSI LISA;

DOTT. MATTIA DANIELE, P.iva 02761101209, in the person of Mr. MATTIA Daniele;

BM INFORMATICA SRL, P.iva 03699210401;

FORTI ENRICO, P.iva 02143150403, in the person of Mr. FORTI ENRICO;

CARRARO DRIVE TECH SPA, P.iva 04308180282;

CARRARO SPA - DIVISIONE AGRITALIA, P.iva 00202040283;

CARRARO INDIAN LTD, P.iva 27AAACC5292M1ZB;

It accept

It doesn't accept

- investigations of market and statistics, marketing and references on advertising communications (press, radio, TV, internet, etc.), preferences on the products;

It accept

It doesn't accept

The possible refusal in to allow the treatment of the data involves the impossibility of usufruire of the service required by the consumer.

### **JURIDICAL BASE**

2. The conferment of the data is mandatory for everything requested from the legal and contractual obligations and therefore the possible refusal to furnish them in everything or partly can result in the impossibility to furnish the in demand services. The society treats the optional data of the consumers in base to the consent, or rather through the explicit approval of the present policy privacy and in relationship to the formalities and following finality described.

### **RECIPIENTS' CATEGORIES:**

3. Firm staying the communications performed in fulfillment of obligations of law and contractual, all the picked and elaborate data can exclusively be communicated for the finalities above you specify to the following categories of parties:

- Advisors and free professionals also in partnership form;
- Society that effects the service of logistics of store and transport;
- Society and enterprises;

In the management of his/her data, besides, can come to knowledge of the same the following categories of authorized people inside and external responsible e/o individualized in writing, and to which specific instructions are been furnished written around the treatment of the data:

Mrs. TEDALDI MARIA TERESA, C.f. TDLMTR53H51F097E – Administrator;  
Mrs. CEREDI LICIA, C.f. CRDLCI73A70F097K – Administrator;  
Mr. CEREDI LUCA, C.f. CRDLCU78A28D705P – Administrator;  
Mr. CEREDI LUCIO, C.f. CRDLCU83D07D705O – Administrator;  
Mr. AGRESTI FABRIZIO, C.f. GRSFRZ69L18F097G – Technical;  
Mrs. COPPOLA SIMONA, C.f. CPPSMN78D51D705M – Technical;  
STUDIO LAVORO DI RUSTIGNOLI, p.iva 04228160406, in the person of Mrs. RUSTIGNOLI CINZIA;  
MARCHI RAG. GIUSEPPE, P.iva 00471230409, in the person of MARCHI RAG. GIUSEPPE;  
STUDIO ELABORAZIONE DATI SRL, P.iva 01970530406;  
AVV. LISA ROSSI, P.iva 03581770405, in the person of Mrs. ROSSI LISA;  
DOTT. MATTIA DANIELE, P.iva 02761101209, in the person of Mr. MATTIA Daniele;  
BM INFORMATICA SRL, P.iva 03699210401;  
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CARRARO DRIVE TECH SPA, P.iva 04308180282;  
CARRARO SPA - DIVISIONE AGRITALIA, P.iva 00202040283;  
CARRARO INDIAN LTD, P.iva 27AAACC5292M1ZB;

### **TRANSFER PERSONAL DATA TOWARD THIRD COUNTRIES**

Denomination activity: Contracts of supply of goods and services for the production, reparation and sale of cars and agricultural equipments

Country: India

## **COMPUTER STRUCTURES**

Denomination activity: Contracts of supply of goods and services for the production, reparation and sale of cars and agricultural equipments

Computer structures: CEREDI SRL

Type Structures: Inside

Center: Head office CEREDI SRL

## **PERIOD OF MAINTENANCE**

4. The obligatory data to the contractual and bookkeeping goals are preserved for the necessary time to the carrying out of the commercial and bookkeeping relationship.

The data of whom doesn't purchase or use products / services, having had also a precedent contact with some representatives of the firm, will immediately be cancelled or treated in anonymous form, where their maintenance doesn't result otherwise justified, except that the relative informed consent of the parties has validly been acquired to a following activity of commercial promotion or search of market.

The period of maintenance of the data is: The data will be essays for the whole necessary time to the carrying out of the commercial relationship in to be and for the following ten years from the date of acquisition of the same.

## **THE PARTY'S RIGHTS**

5. To the senses of the European Rule 679/2016 (GDPR) and of the normative national, the party is able, according to the formalities and in the anticipated limits from the in force normative, to practice the right followings:

- to ask for the confirmation of the existence of personal data that concern him/it (access right);
- to know its origin;
- to receive communication of it intelligible;
- possession information around the logic, the formalities and the finalities of the treatment;
- to ask for of it the updating, the rectification, the integration, the cancellation, the transformation in anonymous form, the block of the data treated in violation of law, inclusive those more necessary to the pursuit of the purposes for which they have been picked;
- straight of limitation and/or of opposition to the treatment of the data that concern him/it;
- straight of revocation;
- straight to the portability of the data;
- in the cases of based treatment on consent, to receive his/her own data furnished to the holder, in structured form and legible from a computer of data and in a format commonly used by an electronic device;
- the right to introduce a claim to the authority of control.

6. Titular of the treatment of Your personal data is

CEREDI S.R.L. S.r.l., p.iva 00384500401, c.f. 00384500401 • Email: amministrazione@ceredi.com

• PEC: ceredisrl@pec.it

• Telephone: +39 0543 493157

CEREDI SERSE, C.f. CRDSRS53L16F097L

• Email: serse@ceredi.com

- PEC: ceredisrl@pec.it
- Telephone: +39 0543 493157

## **Information on the Cookies**

### **What the cookies are**

A "cookie" it is a text file saved in the computer of the consumer in the moment in which this enters to a site web with the purpose to furnish information every time that the consumer returns on the same site. It's a sort of memo of the page visited internet. With the cookie, the server web sends information to the browser of the consumer (Internet Explorer, Mozilla Firefox, Google Chrome, etc.) you memorize on the computer of this last, and they will be reread and adjourn every time the consumer will return on the site. In this way the site Web can automatically suit for the consumer. During the navigation the consumer could also receive on his/her terminal cookie of different (cookies of "third parts") sites, directly planned by managers of mottos sites web and used for the finalities and second the formalities from these defined. In operation of their duration, they are distinguished in cookie of session (or rather those temporary and automatically cancelled by the terminal at the end of the session of navigation, closing the browser) and in persistent (or rather those that stay memorized on the terminal up to their expiration or cancellation from the consumer) cookie.

In base to the function and the finality of use, the cookies can divide him in technical cookie and cookie of profilation.

### **Technical Cookie**

Some cookies are used for performing computer authentications, monitoring of sessions and memorization of specific information on the consumers that enter to a page web. These cookies, so-called technicians, are often useful to allow to sail in a site web and to use all the functionalities of it. The technical cookies are those whose use doesn't ask for the consent of the consumer.

To this category the analytics cookies also belong. It deals with cookie that picks up information around the use that a consumer ago of a site web and that they allow to improve its operation. For instance the analytics cookies show what the pages are more frequently you visit, they allow to verify what the recurrent schemes of use of a site are web and they help to understand every difficulty that the consumer meets in the use.

### **Cookie of profilation**

Other cookie can be used instead for monitoring and to outline the consumers during the navigation, to study their movements and habits of consultation of the web or consumption (what they buy, thing they read, etc.), also to the purpose to send publicity of contemplated services and personalized. It speaks to this case of cookie of profilation. The use of said cookie needs the preventive acquisition of the free informed consent of the consumer to the senses of the art. 7 of the Rule UE 2016/679.

### **Cookie of third parts**

It can also happen that a page web contains cookie coming from other sites and contents in various elements entertained on the same page, as for instance advertising banner, images, video, maps or specific pages link web of other dominoes that reside on different server from that on which the in demand page is found. In other words, these cookies are directly planned by managers of sites web or different server from this site web. We speak, in these cases, of the so-called cookies third parts, that are used usually to profilate. The use of these cookies needs the preventive acquisition of the free informed consent of the

consumer.

### **Typologies of cookie used by our site**

The principal functions of the cookies installed by [www.ceredi.com](http://www.ceredi.com) are technical, used for constantly improving the Service, for the authentication, for statistic ends as the calculation of the visits to the site. The use of cookies is tightly therefore finalized to facilitate the functions of the server of during the navigation of the Service.

The site allows besides the dispatch of the following cookies of third parts. These cookies are not tools of our titolarity, for further information, therefore, it is possible to access the informative one and the forms of acquisition of the consent of the third parts, click on the brought links.

To improve the site web and to understand what parts or elements are mostly appreciated by the consumers, they are used as tool of anonymous and united analysis the cookies of third part of Google Analytics. These cookies are not tools of our titolarity, for further information, therefore, it is possible to consult the informative one furnished by Google.

The pages of the site web incorporate to their inside some widgets and buttons of sharing of Facebook and Google Plus, to allow the consumer to share the contents of the site web on his/her own channels social, and to interact with our channels. These cookies are not tools of our titolarity, but they are respectively servants from Facebook and Google in the moment in which the respective widget is used or pulsating of sharing. To know more to visit the following informative pages of it: Facebook and Google.

Some pages web incorporate to their inside of the contents video of YouTube. Visiting a containing page a video, or clicking to visualize the video, deriving cookie could be recalled

### **Management of the cookies**

The consumer can manage his/her own preferences related to the cookies through the present functionalities in the common browsers that allow of cancel / remove the cookies (all or some) or to change the formulations of the same browser so that to stop the dispatch of the cookies or to limit him/it to specific (in comparison to others) sites.

Insofar it is possible to deny the use of the cookies following the procedure from his/her own browser.

Following they turn back the formalities proposed by the principal browsers: Microsoft Windows Explorer, Mozilla Firefox, Google Chrome, Apple Safari, Google Analytics unloading one specific plug-in of the browser.

To have information on the cookies filed on his/her own terminal and to singly disarm them is postponed to the link:<http://www.youronlinechoices.com/it/le-your-choices>

### **Plugin Social Network**

The site [www.ceredi.com](http://www.ceredi.com) also incorporates plugin and/or command for the socials network, with the purpose to allow an easy sharing of the contents on your socials preferred network. Such plugin is programmed so that not to plan some cookies to the access of the page, to safeguard the privacy of the consumers. The cookies are eventually planned, if so anticipated from the socials network, only when the consumer makes strength and volunteer use of the plugin. You keeps in mind that if the consumer sails being then logged in the social network has already consented to the use of the cookies communicated through this site during the registration to the social network.

The harvest and the use of the information gotten to mean of the plugin are regulated by the respective informative privacy of the socials network, to which is begged to make reference.

- Facebook - (informative link cookie)
- Twitter - (informative link cookie)
- LinkedIn - (informative link cookie)

- Google+ - (informative link cookie).

The present privacy policy can suffer changes in the time. also connected to the possible one gone into effect of new normative of sector, to the updating or disbursement of new services or to intervened technological innovations. for which the consumer / visitor is invited to periodically consult this page [www.ceredi.com](http://www.ceredi.com).

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The undersigned / in mortar identified / it declares to have received complete informative to the senses of the art. 13 of the Rule UE 2016/679 and it expresses the consent to the treatment and the communication of his/her own personal data with particular respect to those so-called details in the limits, for the finalities and for the duration specified in the informative one.

Date Signature